

Message Text

UNCLASSIFIED

PAGE 01 KADUNA 00258 051106Z

41

ACTION COME-00

INFO OCT-01 AF-06 ISO-00 EB-07 STR-04 SP-02 CIAE-00 INR-07

NSAE-00 AGR-10 TRSE-00 /037 W

----- 009971

R 051036Z MAR 76

FM AMCONSUL KADUNA

TO SECSTATE WASHDC 3310

INFO AMEMBASSY LAGOS

UNCLAS KADUNA 0258

E.O. 11652: N/A

TAGS: BEXP, NI

SUBJECT: PROPOSED IOWA STATE IOGA TRADE MISSION

REF: STATE 050894

1. KADUNA MOST ENTHUSIASTIC ABOUT PROPOSED MISSION AND PREPARED TO RENDER ALL POSSIBLE ASSISTANCE. SCHEDULING IN SEPTEMBER OR OCTOBER PRESENTS NO PARTICULAR PROBLEMS.
 2. PROPOSED PRODUCT THEME IS IDEAL FOR NORTHERN NIGERIA. MARKET POTENTIAL HERE FOR AGRICULTURAL MACHINERY, FOOD PROCESSING EQUIPMENT, AND CONSTRUCTION EQUIPMENT WAS CLEARLY INDICATED IN THE COMMERCE DEPARTMENT'S COMPREHENSIVE MARKET SURVEY DONE LAST YEAR. LOCAL OFFICIALS HAVE INDICATED THEIR INTEREST AND SUPPORT.
 3. WE CANNOT OVEREMPHASIZE NEED FOR EARLY RECEIPT OF PUBLICITY MATERIALS AND DETAILS OF MISSION PARTICIPANTS. ERRATIC COMMUNICATION SERVICES NECESSITATE PERSONAL VISITS BY CONSULATE PERSONNEL TO EACH STATE CAPITAL TO ENSURE OPTIMAL ATTENDANCE AND PUBLICITY. WE ARE MORE THAN HAPPY TO DO SO BUT TIMELY PROVISION OF PREPARATORY MATERIAL IS MANDATORY.
- BURKE

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NNN

Message Attributes

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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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